Competition Report Template

Competitor's Name	Location	Current Incentives	Prices	Most Popular Models	Areas Where Your Builder Can Improve
[Enter Competitor's Name]	[Enter Location]	[List Current Incentives]	[List Prices]	[List Most Popular Models]	[List Areas for Improvement]
Competitor's Name 2	Location 2	Current Incentives 2	Prices 2	Most Popular Models 2	Areas Where Your Builder Can Improve 2
Competitor's Name 3	Location 3	Current Incentives 3	Prices 3	Most Popular Models 3	Areas Where Your Builder Can Improve 3

Current Incentives: [List Current Incentives]

Prices: [List Prices]

Most Popular Models: [List Most Popular Models]

Areas Where Your Builder Can Improve: [List Areas for Improvement]

Competitor's Name: [Enter Competitor's Name]

Location: [Enter Location]

Current Incentives: [List Current Incentives]

Prices: [List Prices]

Most Popular Models: [List Most Popular Models]

Areas Where Your Builder Can Improve: [List Areas for Improvement]

Category	**Your Builder**	**Competitor**
Current Incentives	[List Current Incentives]	[List Current Incentives]
Prices	[List Prices]	[List Prices]
Most Popular Models	[List Most Popular Models]	[List Most Popular Models]
Areas Where Your Builder Can Improve	[List Areas for Improvement]	[List Areas for Improvement]

Competitor’s Name:

[Enter Competitor’s Name]

Location:

[Enter Location]

Current Incentives:

- [List Current Incentives]

Prices:

- [List Prices]

Most Popular Models:

- [List Most Popular Models]

Areas Where Your Builder Can Improve:

- [List Areas for Improvement]